

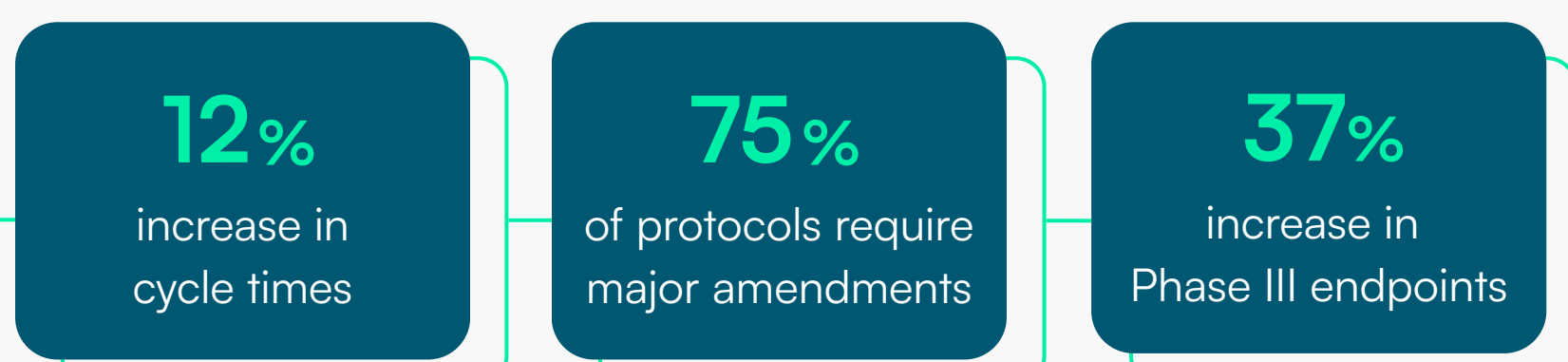
Turn fragmented real-world data into decision-ready evidence

How fit-for-purpose data networks support faster, more defensible evidence generation across the product lifecycle

Every decision that shapes a therapy's path to market depends on real-world evidence you can trust and act on. More data alone is not enough. Evidence becomes valuable when the right data, governance, access model, and analytics environment are built around strategic decisions across development, commercialization, and post-launch performance.

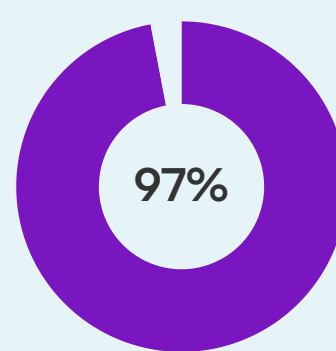
The evidence bar keeps rising

Phase III evidence generation is becoming harder to execute as cycle times, protocol amendments, and endpoint complexity increase.



More data does not mean better evidence

Ninety seven percent of healthcare data goes unused. Turning data into defensible, decision-ready evidence requires connection, harmonization, governance, and a clear link to the decisions it must support.



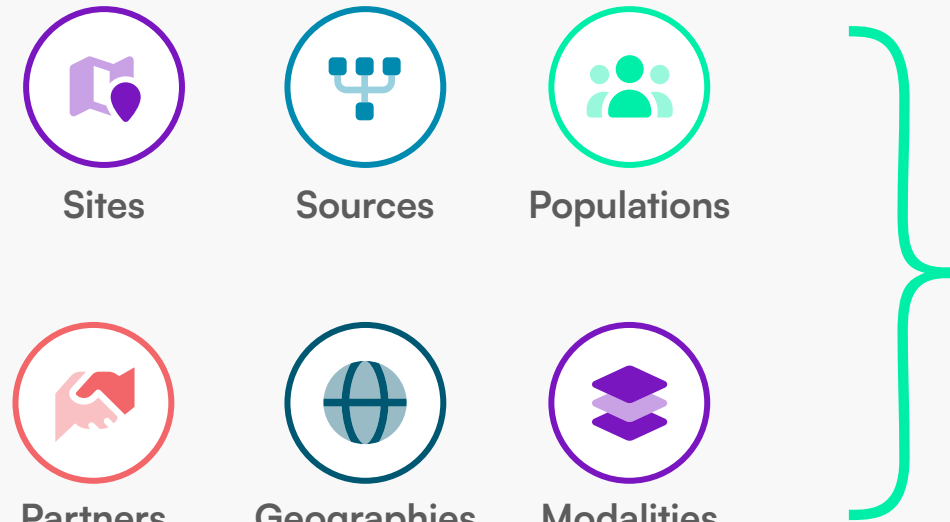
Anchor evidence to the decision

Evidence needs vary based on what the business must decide, how defensible the answer needs to be, and where the decision sits in the product lifecycle.



Establish a fit-for-purpose data network

A fit-for-purpose data network brings together the sites, partners, sources, geographies, populations, and modalities needed to generate evidence for the decision at hand.



Fit-for-purpose data network

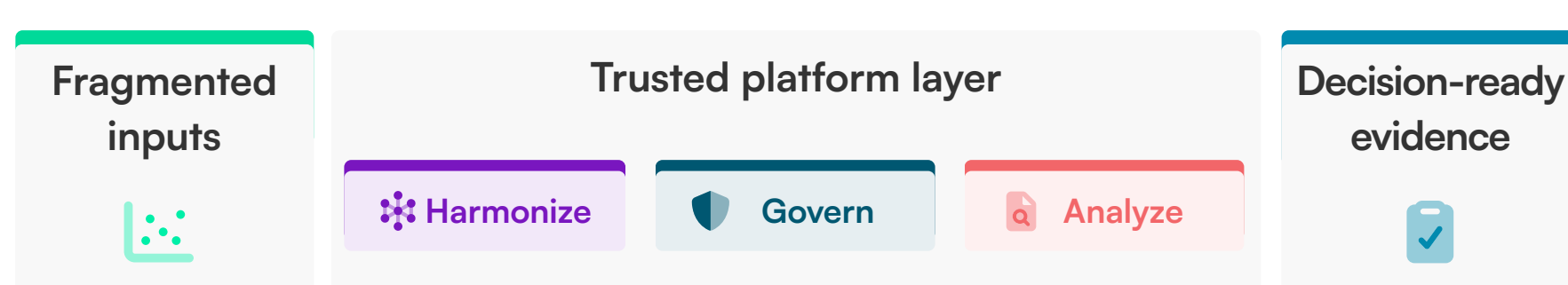
Enable governed, federated access

Federated and hybrid analytics models allow researchers to reach distributed data while data remains under local control, enabling privacy-preserving evidence generation across sites.



Make evidence usable — and AI-ready

A trusted platform layer turns distributed inputs into research-ready evidence by harmonizing meaning, governing access, preserving provenance, and enabling secure analysis.



Carry evidence forward vs. starting over

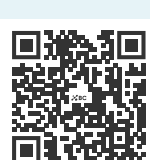
Reusable evidence assets preserve the data, definitions, governance, and methods teams need to answer increasingly precise evidence demands faster.



Build evidence readiness around every decision

BC Platforms helps life sciences teams build data networks around specific evidence questions, connecting the right data, governance, and analytics environment so evidence is faster to produce, easier to defend, and ready for use across the full product lifecycle.

Read ***From Fragmented Data to Decision-ready Evidence*** to see how to position your organization for the next era of evidence-driven decision-making.



Visit bcplatforms.com/scale-evidence

